### VISIT RI-CITIES

KENNEWICK I PASCO RICHLAND I WEST RICHLAND



DOG-FRIENDLY ADVENTURES IN THE TRI-CITIES





ECONOMIC OUTLOOK 2021



### COVID-19

#### Mitigation & Recovery Endeavors

Tri-Cities Open and Safe
Municipality Advisory Council
Mitigation Communications
Policy and Legislative Priorities

## Meetings & Conventions

Q2 of 2021

Travel Concerns
Gathering Concerns
Travel Budgets
Rebookings
Smaller Meetings
Safety Protocols





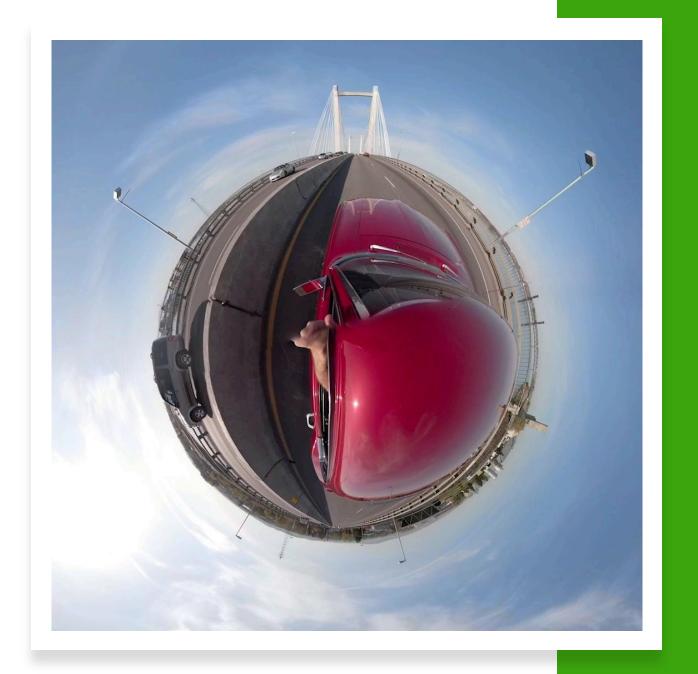
# Sports Development

Rebound Opportunities
Sentiment
Return of Sports – Now!
Challenges:

- Phase 3 Unknowns
- Officials

### Leisure

Pent up demand
Return of the Road Trip
Regional Markets
Types of Experiences
Safety Matters





### Engagement

Contactless Technology
Virtual Reality
QR Codes
and Apps
...oh my.





THANK YOU