

VISIT **TRI-CITIES**

KENNEWICK | PASCO
RICHLAND | WEST RICHLAND

3 EXCEPTIONAL
DAYS
IN WINE COUNTRY

DOG-FRIENDLY
ADVENTURES IN
THE TRI-CITIES

COME ON
GET
YOUR
GEEK

Visit 
TR!-CITIES
WASHINGTON

ECONOMIC
OUTLOOK
2021



COVID-19

Mitigation & Recovery Endeavors

Tri-Cities Open and Safe
Municipality Advisory Council
Mitigation Communications
Policy and Legislative Priorities

Meetings & Conventions

Q2 of 2021

Travel Concerns

Gathering Concerns

Travel Budgets

Rebookings

Smaller Meetings

Safety Protocols





Sports Development

Rebound Opportunities

Sentiment

Return of Sports – Now!

Challenges:

- Phase 3 Unknowns
- Officials

Leisure

Pent up demand

Return of the Road Trip

Regional Markets

Types of Experiences

Safety Matters





Engagement

Contactless Technology

Virtual Reality

QR Codes

and Apps

...oh my.

VISIT TRI-CITIES

KENNEWICK | PASCO
RICHLAND | WEST RICHLAND

TOP 5
INSTAGRAMMABLE
TRI-CITIES
LOCATIONS

TACOS...
THEY'RE NOT
JUST FOR
TUESDAYS

TRI-CITIES
AFTER THE
SUN SETS

BE
MORE
COOL

Visit 
TR!-CITIES
WASHINGTON

THANK
YOU