



# Washington State University Tri-Cities

Premier Research | Hands-On Learning | Community-Oriented







## WSU Tri-Cities at a glance



1,716 students (bachelor's and graduate)



44% minority, 43% first-generation



15:1 student-to-faculty ratio



Hands-on, project-based learning



Industry connections



Students truly graduate career-prepared  
(92% job placement rate)

**Degree programs to suit industry needs** (20 bachelor's and 33 graduate programs)



Arts & Sciences



Business



Education



Engineering and  
Computer Science



Nursing



Wine  
Science

## Why students choose WSU Tri-Cities



**Career-connected  
learning**



**Beautiful  
campus in  
prime location**



**Close-knit  
community and  
personalised  
learning**



**Top-tier (R1) public  
research university**



**Award-winning faculty  
for teaching and  
research**



**50 percent of students  
do not pay any  
out-of-pocket  
expenses for tuition**



**92 percent job  
placement rate**



**Military-friendly  
designation**



**Home for all  
44% minority  
43% first-generation**



## What's new with WSU Tri-Cities?



WSU Tri-Cities  
**Jump Start**

Get a jump-start on the  
academic year.

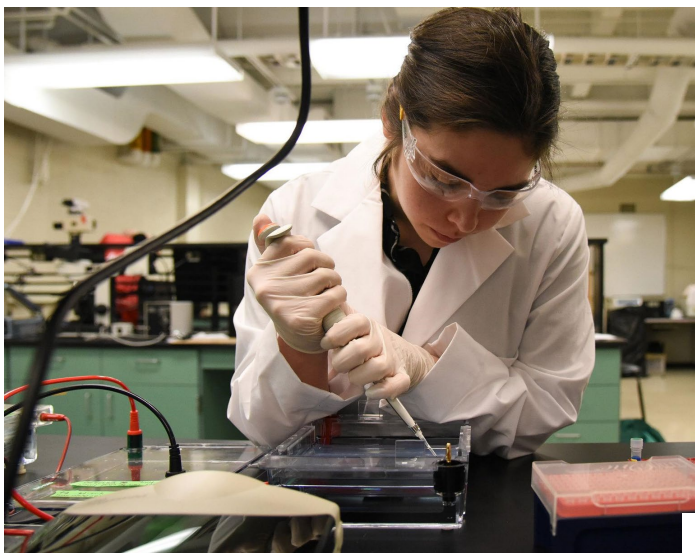
Academic Reading | Writing | Math | Study Skills



WSU Tri-Cities  
**Advantage**

Apply to qualify for in-state tuition  
Umatilla county residents



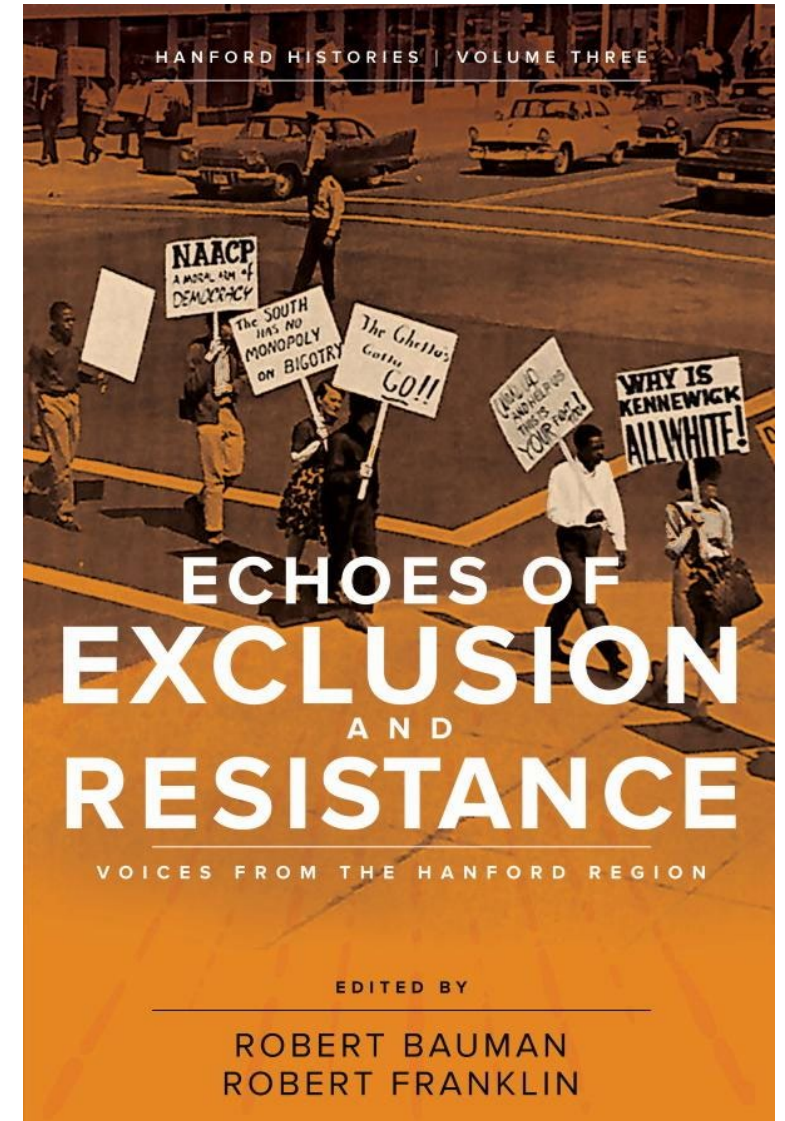


## Serving industry needs

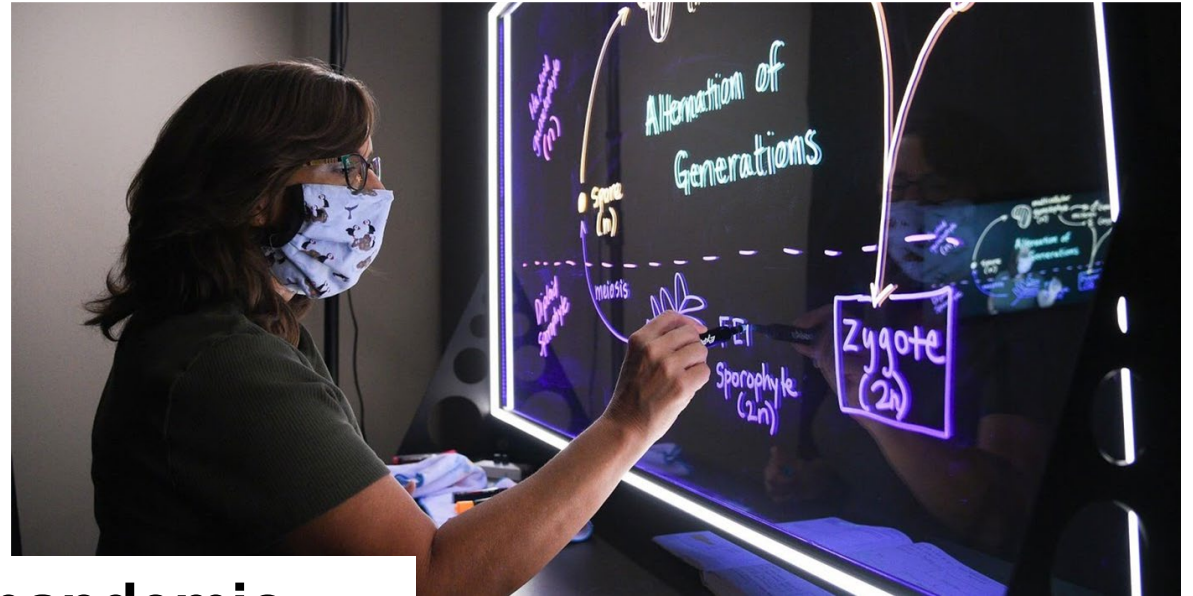




## Diversity, Equity and Inclusion







## COVID-19 pandemic





## WSU Tri-Cities plans for fall





## Regional degree programs needed at WSU Tri-Cities

### **Agriculture**

(fruit and vegetable management)

### **Ag technology**

### **Food processing**

### **Social work**

### **Communication**

(specifically science communication)

### **Criminal justice**





## Maximizing opportunities in energy and environment

**The Tri-Cities is located in a hub for energy and related industries:**

- Nuclear
- Solar
- Wind
- Hydropower
- Biofuels development
- Energy storage and power grid
- Environmental monitoring, preservation and clean-up

WSU Tri-Cities has a goal to maximize educational opportunities, research and problem-solving in regard to energy and the environment.





# Need to raise local educational attainment



## Benton County (2020)

24.76 %	Some college
10.77 %	Associate's degree
19.02 %	Bachelor's degree
12.24 %	Graduate degree



## Franklin County (2020)

22.02 %	Some college
9.62 %	Associate's degree
11.8 %	Bachelor's degree
6.84 %	Graduate degree



## Washington state Bachelor's and higher attainment (25 years and older)

36.7 % (2018)



## United States Bachelor's and higher attainment (25 years and older)

36 % (2019)



## How do we increase college attendance?

**(A+2)<sup>1</sup>**  
**B**

### Early reach-out

- 21<sup>st</sup> Century Community Learning Centers
- STEM Camps
- GEAR UP
- Upward Bound
- Sharing about College Bound Scholarship (apply in 7<sup>th</sup> and 8<sup>th</sup> grade)
- Support in filling out FAFSA/WASFA



### Support resources for underserved

- First-generation
- Minority populations
- Low-income families



### Direct connections to industry

- Internships
- Industry exposure through classroom partnerships for projects, networking
- Partnerships for job placement

## LOOKING FOR AN INTERNSHIP?



Access the new Workforce Internship Portal.  
*Match directly with businesses.*

Build your profile

Scan & sign up



[washingtonworkforceportal.org](https://washingtonworkforceportal.org) | [kristine.cody@wsu.edu](mailto:kristine.cody@wsu.edu)



## Advocacy for higher education funding

### WA budget cuts threaten Tri-Cities college students most affected by COVID pandemic

BY CAMERON PROBERT

FEBRUARY 15, 2021 05:00 AM, UPDATED MARCH 01, 2021 02:22 PM



### COVID has derailed college dreams. Lawmakers must protect our economic future | Editorial

BY THE TRI-CITY HERALD EDITORIAL BOARD

FEBRUARY 12, 2021 12:22 PM, UPDATED FEBRUARY 15, 2021 11:44 AM



### Legislators urged to make higher education a priority

BY SANDRA HAYNES AND REBEKAH WOODS

JANUARY 09, 2019 03:49 PM, UPDATED JANUARY 10, 2019 01:07 PM





## Despite COVID-19, excellent time to earn a degree from WSU Tri-Cities



### Affordability

- 50 percent of WSU Tri-Cities students pay ZERO out of pocket expenses for tuition



### Low student loan debt

- \$19,000 average WSU Tri-Cities student debt (cost of reasonably priced new car)



### Future proofing

- College grads earn \$1 million more over their lifetime
- Largest income gap between college grads & those without degree in history
- Recession-proof careers and promotes equity
- Career versatility options

