

**ECONOMIC  
OUTLOOK  
2024**

**25<sup>TH</sup> ANNUAL TRI-CITIES REGIONAL  
ECONOMIC OUTLOOK &  
WORKFORCE SUMMIT**

**TUESDAY, FEBRUARY 13, 2024 | 8:00AM-3:00PM**  
**THREE RIVERS CONVENTION CENTER, KENNEWICK**

Attend the region's premier symposium featuring industry influencers leading panel discussions on key issues impacting the economy of the Tri-Cities.



**ECONOMIC  
DRIVERS**



**REAL ESTATE**



**ENERGY**



**HEALTHCARE**



**WORKFORCE**



**61<sup>ST</sup> ANNUAL  
MEETING**

**REGISTER ONLINE @ [TRIDEC.ORG](http://TRIDEC.ORG) OR CALL (509) 735-1000**

**DATE:**  
TUESDAY,  
**FEBRUARY 13, 2024**  
8:00AM-3:00PM

**LOCATION:**  
THREE RIVERS CONVENTION CENTER  
7016 W. GRANDRIDGE BLVD  
KENNEWICK, WA 99336

**COST:**  
ALL DAY INDIVIDUAL: \$80.00  
ALL DAY GROUP (8): \$575.00  
LUNCH ONLY: \$35.00

**Thank You Event Sponsors & Partners:**





**25TH ANNUAL**  
**ECONOMIC OUTLOOK & WORKFORCE SUMMIT**  
 TUESDAY, FEBRUARY 13, 2024 | 8:00AM—3:00PM AT THREE RIVERS CONVENTION CENTER

<p><b>7:30am</b>.....Registration and Check-In</p> <p><b>8:00am</b>..... Outlook Opening Session                  Location: Great Hall A-C   <i>Sponsored by Battelle</i></p> <p><b>Regional Economy:</b> Ajsa Suljic, Regional Labor Economist, WA State ESD  <b>Hanford Site Outlook:</b> Brian Vance, Site Manager, DOE  <b>PNNL Outlook:</b> Steve Ashby, Laboratory Director, PNNL</p> <p><b>9:05am</b>.....Networking &amp; Refreshment Break  <i>Sponsored By Framatome</i></p> <p><b>9:15am</b>..... Outlook Session 1</p> <p><b>Track A: Building the Tri</b>.....Location: Meeting Room A-D  <i>Sponsored By: Tri-Cities Area Journal of Business</i>                  Lola Franklin, CEO, Tri-City Association of Realtors                  Jeff Losey, Executive Director, Home Builders Association of Tri-Cities                  Brandon Mayfield, President, Chervenell Construction</p> <p><b>Track B: Growing the Tri</b>..... Location: Great Hall B                  Randy Hayden, Executive Director, Port of Pasco                  Rebecca Weber, Senior International Trade Specialist, WSDA                  Shae Fricchette, Owner, Fricchette Winery                  Abby Mattson, Director, Career &amp; College Readiness, Kennewick School District</p> <p><b>10:00am</b> .....Networking &amp; Refreshment Break  <i>Sponsored By Framatome</i></p> <p><b>10:15am</b> ..... Outlook Session 2</p> <p><b>Track A: Powering the Tri</b>.....Location: Meeting Room A-D  <i>Sponsored By: Energy Northwest</i>                  Clint Whitney, Energy Services Director, City of Richland                  Jud Virden, Associate Laboratory Director for Energy and Environment, PNNL                  Sean O'Brien, Executive Director, Energy Forward Alliance                  Noel Schulz, Director, Institute for Northwest Energy Futures, WSU Tri-Cities</p> <p><b>Track B: Healthcare in the Tri</b> ..... Location: Great Hall B  <i>Sponsored By: Inomedic</i>                  Reza Kaleel, Chief Executive, Kadlec Health System                  Jamie Brackenbury, Director of Operations, Tri-Cities Community Health                  Janae Parent, Interim District Administrator, Benton-Franklin Health District                  Ryan Beard, CTE Director, Richland School District</p>	<p><b>11:00am</b>..... Networking &amp; Refreshment Break  <i>Sponsored By Framatome</i></p> <p><b>11:15am</b>.....Outlook Session 3</p> <p><b>Track A: Educating the Tri</b>..... Location: Meeting Room A-D                  Sandra Haynes, Chancellor, WSU Tri-Cities                  Rebekah Woods, President, Columbia Basin College                  Michelle Whitney, Superintendent, Pasco School District                  Laura Jones, CTE Director, Pasco School District</p> <p><b>Track B: Made in the Tri</b>.....Location: Great Hall B  <i>Sponsored By: Moon Security</i>                  Brian Ingles, General Manager, ATI                  Lance Stephens, Richland Site Manager, Framatome                  Paul Randall, Director, Tri-Tech Skills Center</p> <p><b>12:00pm</b>.....Luncheon Program                  Location: Great Hall A-C   <i>Sponsored By: Battelle</i>  <b>61<sup>st</sup> Annual Meeting:</b> Karl Dye, President &amp; CEO, TRIDEC  <b>Keynote Presentation: The Future of AI: Beyond the Hype</b>                  Brian Abrahamson, Associate Laboratory Director and Chief Digital Officer, PNNL</p> <p><b>1:30pm</b> .....Networking Break  <i>Sponsored By Framatome</i></p> <p><b>1:45pm ...Building Southeastern Washington's Next-Gen Workforce</b>                  Location: Great Hall B   <i>Sponsored By: The STEM Foundation</i></p> <p>This event culminating workshop invites systems-change leaders in education, industry, business and labor to synthesize the morning's insights—to envision our regional workforce of tomorrow.</p> <p>The “engine of change” that will power this workforce growth relies on increasing post-secondary credentials, including 2- and 4-year degrees, industry-recognized credentials and registered apprenticeships.</p> <p>This session will allow attendees to work together to develop a greater shared understanding of our unique strengths, challenges, barriers and opportunities.</p> <p>Participants will explore new and emerging pathways and discuss ways to bring more opportunity to more people, while allowing our businesses and industries to achieve their staffing goals.</p>
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