

**ECONOMIC  
OUTLOOK  
2024**

**25<sup>TH</sup> ANNUAL TRI-CITIES REGIONAL  
ECONOMIC OUTLOOK &  
WORKFORCE SUMMIT**

**TUESDAY, FEBRUARY 13, 2024 | 8:00AM-3:00PM**  
**THREE RIVERS CONVENTION CENTER, KENNEWICK**

Attend the region's premier symposium featuring industry influencers leading panel discussions on key issues impacting the economy of the Tri-Cities.



**ECONOMIC  
DRIVERS**



**REAL ESTATE**



**ENERGY**



**HEALTHCARE**



**WORKFORCE**



**61<sup>ST</sup> ANNUAL  
MEETING**

**REGISTER ONLINE @ [TRIDEC.ORG](http://TRIDEC.ORG) OR CALL (509) 735-1000**


**DATE:**  
TUESDAY,  
**FEBRUARY 13, 2024**  
8:00AM-3:00PM

**LOCATION:**  
THREE RIVERS CONVENTION CENTER  
7016 W. GRANDRIDGE BLVD  
KENNEWICK, WA 99336

**COST:**  
ALL DAY INDIVIDUAL: \$80.00  
ALL DAY GROUP (8): \$575.00  
LUNCH ONLY: \$35.00

**Thank You Event Sponsors & Partners:**





**25TH ANNUAL**  
**ECONOMIC OUTLOOK & WORKFORCE SUMMIT**  
 TUESDAY, FEBRUARY 13, 2024 | 8:00AM—3:00PM AT THREE RIVERS CONVENTION CENTER

- 7:30am.....Registration and Check-In
- 8:00am..... Outlook Opening Session  
 Location: Great Hall A-C | *Sponsored by PNNL*  
**Regional Economy:** Ajsa Suljic, Regional Labor Economist, WA State ESD  
**Hanford Site Outlook:** Brian Vance, Site Manager, DOE  
**PNNL Outlook:** Steve Ashby, Laboratory Director, PNNL
- 9:05am.....Networking & Refreshment Break  
*Sponsored By Framatome*
- 9:15am..... Outlook Session 1  
**Track A: Building the Tri.....Location: Meeting Room A-D**  
*Sponsored By: Tri-Cities Area Journal of Business*  
 Ken Poletski, Realtor, Community Real Estate Group  
 Jeff Losey, Executive Director, Home Builders Association of Tri-Cities  
 Brandon Mayfield, President, Chervenell Construction  
 Nick Bumpaous, President, Central Washington Building Trades Council
- Track B: Growing the Tri..... Location: Great Hall B**  
*Sponsored By: Port of Benton & Port of Pasco*  
 Randy Hayden, Executive Director, Port of Pasco  
 Rebecca Weber, Senior International Trade Specialist, WSDA  
 Shae Frichette, Owner, Frichette Winery  
 Abby Mattson, Director, Career & College Readiness, Kennewick School District
- 10:00am .....Networking & Refreshment Break  
*Sponsored By Framatome*
- 10:15am ..... Outlook Session 2  
**Track A: Powering the Tri.....Location: Meeting Room A-D**  
*Sponsored By: Energy Northwest*  
 Clint Whitney, Energy Services Director, City of Richland  
 Jud Virden, Associate Laboratory Director for Energy and Environment, PNNL  
 Sean O'Brien, Executive Director, Energy Forward Alliance  
 Noel Schulz, Director, Institute for Northwest Energy Futures, WSU Tri-Cities
- Track B: Healthcare in the Tri ..... Location: Great Hall B**  
*Sponsored By: Inomedic*  
 Reza Kaleel, Chief Executive, Providence, Southeast Washington Service Area  
 Jamie Brackenbury, Director of Operations, Tri-Cities Community Health  
 Janae Parent, Interim District Administrator, Benton-Franklin Health District  
 Ryan Beard, CTE Director, Richland School District
- 11:00am..... Networking & Refreshment Break  
*Sponsored By Framatome*
- 11:15am.....Outlook Session 3  
**Track A: Made in the Tri..... Location: Meeting Room A-D**  
*Sponsored By: Moon Security*  
 Kaustav Chaudhuri, Head of Project Development, Atlas Agro  
 Brian Ingles, General Manager, ATI  
 Lance Stephens, Richland Site Manager, Framatome  
 Paul Randall, Director, Tri-Tech Skills Center
- Track B: Educating the Tri.....Location: Great Hall B**  
 Sandra Haynes, Chancellor, WSU Tri-Cities  
 Rebekah Woods, President, Columbia Basin College  
 Michelle Whitney, Superintendent, Pasco School District  
 Laura Jones, CTE Director, Pasco School District
- 12:00pm.....Luncheon Program  
 Location: Great Hall A-C | *Sponsored By: PNNL*  
**61<sup>st</sup> Annual Meeting:** Karl Dye, President & CEO, TRIDEC  
**Keynote Presentation: The Future of AI: Beyond the Hype**  
 Brian Abrahamson, Associate Laboratory Director and Chief Digital Officer, PNNL
- 1:30pm .....Networking Break  
*Sponsored By Framatome*
- 1:45pm ...Building Southeastern Washington's Next-Gen Workforce  
 Location: Great Hall B | *Sponsored By: The STEM Foundation*  
 This event culminating workshop invites systems-change leaders in education, industry, business and labor to synthesize the morning's insights—to envision our regional workforce of tomorrow.  
 The "engine of change" that will power this workforce growth relies on increasing post-secondary credentials, including 2- and 4-year degrees, industry-recognized credentials and registered apprenticeships.  
 This session will allow attendees to work together to develop a greater shared understanding of our unique strengths, challenges, barriers and opportunities.  
 Participants will explore new and emerging pathways and discuss ways to bring more opportunity to more people, while allowing our businesses and industries to achieve

**Thank You Event Sponsors & Partners!**

